

AIT 2B

Evaluation of Website

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Analysts: Age, Gender, and Geographical location

The audience of which who evaluated my website was of the age of sixteen, mainly female, with a small exception of two, they were from the south west. Because of safety reasons the names of the participants will remain in secret, also for legal and ethical reasons.

Banner

The banner created by me was well scrutinized by the audience, they liked the design overall and they thought it was very creative but it is apparent now that it is very hard to learn the intention of the site, I am sure with some work I will be able to fix it easily with a new heading.

Colour scheme

The colour scheme was well enjoyed by most of the participants of the survey and they enjoyed the fact that simple was good for them, although the audience thought that it might be a good idea to play around with the colour scheme so I can get the most out of it. I think it was well enjoyed because the human mind liked nice controlled simplicity and easy to view colours and graphics.

Navigation

The navigation received a total score of 25/30 from the audience that used my site, I think this is because it is remarkably simple and is easy to find and goes to the part of the site it is supposed to go to.

Although I do think that the brown roll over was a bit out dated and could have done with a different colour.

Graphic/Background for the home page

Thankfully all the serious viewers liked the home page picture it was creative and fitted well into the website according to the audience, also the general feel from the comments was that it was very well done. The graphic on the home page was great I worked diligently in creating it and now that I received good reviews I'm feeling quite proud of my work. I think the reason why one participant found it boring was because the text on the image didn't fit.

Content Pages

The audience had a very, very good promotion of the other pages they liked the style and feel of every other web page and thought that my design in some of the graphics was very smart and inventive, although one of the viewers did not know the intention of the site thus confusing their feeling about the site. I think the comments were great because of the effort and amount of content on each page.

Text

The text in the website was thought of as very effective and perfect for the purpose of the site, simple is the way to go for my audience.

Although one viewer found the websites text to be too small to understand, so ill take this into consideration for the updating of the site.

Photo viewer

Knowing that I hadn't completed or even started the photo viewer I am quite surprised to have had a 5/5 from one of my viewers this makes me question if the person actually looked through the website properly, so I will discard all results for this question.

General feel of the site

The general feel of the site was how the audience felt on a whole about the website and to see if they enjoyed it or not.

Many of the audience thought the website was a very professional feel and very marketable website, they thought it was so interesting that they were interested so much that were very ready to read the rest of the site.

Except when one of them commented that they didn't really know the intention of the site even know it was stated on the home page of the website, I'm pretty unsure if to be brutal to this comment or to make it double as clear, but overall the website received a great wrap and was taken well by all viewers.

Conclusion

I conclude that out of the comments I have receive that the website is quite good and gives a great feel to the viewers and shows them the photo/ computer skills that I have acquired this year.

As a first time website creator I'm extremely happy with what I have created and am ready to start my next task to the best of my ability.