



Applied Information Technology AIT Option 2009

Number:

Teacher: Mr van der Tang

Personal Website		
Create a personal website which reflects something about your world. It will also include pages relating to the documentation requirements for this course. Your audience will be anybody who has an interest in you e.g. your peers, parents, siblings, relatives and of course your teacher.		
Assessment Item	Mark	
Supporting Documentation (20)	Allocated	Maximum
Research		5
Journal		5
Evaluation		10
Production Portfolio (30)		
Banner		10
Design & Audience Appeal		10
Functionality & General Content		10
Overall Mark	0	50
Weighted Mark	0	50
Comment:		

Assignment Details

Supporting Documentation

1. Research – **5 marks** – take screen shots of the home page of 3 websites that you like and type a few lines explaining why you like these sites, use a 3 column table with the following headings & content:
 - Date accessed
 - Url (hyperlinked)
 - Content (screenshots, explanatory notes)
2. Journal - **5 marks** – keep regular entries in a Word document, each entry must include:
 - Screen shots of your site so far
 - What you have done.
 - Discussion of problems encountered.
 - Discussion of emerging solutions as well as problems solved.
3. Evaluation – **10 marks** – use Google Docs
 - Create & place survey instrument on your site.
 - Include spreadsheet of data on your site.
 - Describe the response to your survey in a report.
 - Write a paragraph in your report in which you think about how your website could be improved. This must be written in response to what others have said about your site.

Production Portfolio

1. Banner – **10 marks** – pay attention to the following:
 - Size is 770px by 95px.
 - Must include your first name, curriculum council number, course title (AIT Option).
 - Must include a gradient, photo and text.
2. Design & Audience Appeal – **10 marks** – pay attention to the following:
 - Colour Scheme
 - Button Design
 - Is the text easy to read?
 - Is there a balance between text and graphics?
 - Are all pages clearly labelled?
 - Are the major design elements consistent across the site?
3. Functionality and General Content – **10 marks** – pay attention to the following:
 - Required pages: home, content 1, content 2, paper work (pdf documents for journal, evaluation report & research), survey.
 - Do all buttons work as expected?
 - Is the navigation consistent across the site?
 - Do all pdf documents open in a new tab?
 - Have you incorporated the survey instrument and the resulting report?
 - Is your content arranged logically?
 - Have you created the required architecture (folder structure) for your site?